



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# FIND YOUR Y.

2023 Annual Report

KENOSHA YMCA

For a better us.



Dear Members and Friends,

In 2023, the United States Surgeon General Dr. Vivek Murthy released a new Surgeon General Advisory calling attention to the public health crisis of loneliness, isolation, and lack of connection in our country. He identified it as a public health crisis that has harmed individual and societal health.

In 2023, Y programs in youth development, healthy living and social responsibility provided 43,868 individuals with community and connection. From pickleball to rock climbing, yoga to body combat, afterschool programs to swimming lessons, and sports programs to special events, the Y is the place to find community.

Our members, program participants, volunteers and partners know the secret. **The Y is the antidote to loneliness!**  
**Join us!**

Yours in health,



Cindy Altergott  
Executive Director



Tom Laken III  
Board Chairman

## COMMUNITY FIRST, CONNECTIONS FOREVER

Your support strengthens connections  
that make our community thrive! In 2023,  
sponsorship dollars helped...



Over **113**  
Y participants learned to  
prevent cancer through  
the HEAL program.

Nearly **950** YMCA members  
were able to get healthier through  
our scholarship program

**3,680** individuals filled  
their cupboards with healthy  
vegetables, meats and dairy  
through the Frank Feeding  
Families program



**115** children participated in our  
Summer Parks Program, keeping  
both their minds and bodies  
engaged in academic and  
physical activity.

Nearly **1,400**  
children learned how to be  
safe in and around water through  
the Safety Around Water program



**267** children succeeded in the  
Achievers Program

More than **80%** of Young  
Achievers showed improvement or  
significant improvement in both  
Math and Reading

**90%** of all Achievers students  
met or exceeded their Social  
Emotional Learning Goals



**Find your Connection!**

# THANK YOU TO OUR DONORS

1335 Foundation  
A.W. Oakes & Son  
Anonymous\*  
Natalie Ainley  
Paul Alleman  
Cindy Altergott  
Kay Alvarez  
Anthony Amadio



Robert Anderlick  
Roberta Andersen  
James Anderson  
Sunny Andre  
Donald Andreoli  
John Antaramian  
Antioch Pizza  
Antonopoulos Leonhard  
Group LLC  
Jorie Balogh  
Nathan Barnes  
Jennifer Basgall  
Bear Realty  
Ramadan Bektesi



Charles P Binzel  
Paul Bisceglia  
Bruce Bitzan  
Jacqueline Bobusch  
Lynda Bonn Swift  
David Borchers  
William Bounds  
Mark Bourque  
Barbara Brattin  
Hope Brede  
Breezy Hill Nursery  
Elizabeth K. Brown  
Emma Bruner  
K Brush  
Karen Brush  
Kathy Bryant  
Grace Cajuat  
Patricia Callahan  
Ryan Callahan  
Andy & Crystal Callahan  
Callahan Palmer Trust

Raymond Camosy  
Trisha Camosy



Mary Capelli-Schellpfeffer



Sarah Christensen



Community Foundation of  
East Central Illinois



Heather Connolly  
Samantha Cortes



Culinary Infusion Inc.  
Lamia Cunningham  
Michael Curtis  
Angel Dalsbo  
Francesco DeBartolo  
Linda Degolier  
Patricia Demos  
Pat Demos  
Dicks Sporting Goods  
Foundation  
William Dienhart



Ruth Donalds  
David Dosemagen  
Nicholas Drummer  
Dennis Duchene  
David Eakins  
Tonya Ebert  
Lisa Eckardt

Shawna Edens  
Lyle Ehlers  
ELCA Outreach Center  
Electrical Contractors, Inc.  
Emerson  
Travis Engle  
Alexander Erdman  
Rachel Erich



Mike Farrington  
Gary Fergus  
Rachel Fernandez



Alicia Fier



Christopher & Kimberly Finkel



Gordon Fox  
Ken Furlan  
Patricia Gallo  
Christina Garcia  
Desirae Garcia  
Kathryn Garcia  
Anthony Garza  
Tom Gaudio  
Matt Gohr  
Jim Gourley  
Kimberly Graba  
Jamie Grace  
Andrea Guevara  
Neil & Kristen Guttormsen



Shelley Hacker  
Nick Haertel  
Cheri Hafferkamp  
Heather Haller  
Khariana Hampton  
Hansen's Pool & Spa  
Bergen Hanson

Heartland Children's  
Foundation  
John Herrin  
Jayne Herring  
Cheryl Hervat  
Shari Hesprich  
Gordie & Jane Hess



Dan Hibbarrd  
Hinrichs Foundation  
Hitters Baseball, LLC  
Gary and Sandra Hodal  
Kristen Hoffman



Mary Hotle  
Intech Medical Inc.  
Kathleen Iwen Yoo  
Carly Jackson  
Amy Jaskulske



Georgann Johnson  
Meridith Jumisko  
Dane Juola  
Holly Kangas  
Michael Kelly  
Kenosha Community  
Foundation  
Kenosha FiberCity  
Kenosha Noon Lions Club  
Kenosha Unified School  
District  
Cassie Kimmerling  
James Krebs  
Betty Kriederman  
Don Kueny  
Barbara Kueny






Nancy Laken  
Tom Laken III  
Tom Laken IV  
Michael Lamos



\*Several donors chose to give anonymously

# THANK YOU TO OUR DONORS

John Leffelman  
Trent Lemvig  
Lerch Bates  
Rebecca Ludowise  
Hansel Lugo  
Rachel Mall  
Mary Manthei  
Katherine Marks  
Cathie Marlar  
Malika Marsh  
Tonya Martin  
Nancy Mattingly  
Gail McCarthy  
Katy Miller  
Michael Mizwicki  
Modern Woodmen  
Lou Molitor  
Jean Montemurro  
Thomas Mueller  
Nassco  
Vanessa Nelsen  
Janet Niederloh  
Robert Nonle  
Noon Lions Club-Kenosha  
Nothing Bundt Cakes  
Kathy Oldani  
Gene Olson  
Janice Osborne  
Ozinga  
Tara Panasewicz

Sam Parrone  
Marie Pascucci  
  
Terri Peterson  
Pitts Brothers & Associates, LLC  
  
Aden Pleviak  
Patricia Pollitt  
Todd Price  
Wahid Qureshi  
Rita Ramacci  
Riley Construction  
Jesus Rivas  
Mel Robinson  
Mariluz Robles  
Anna Rocha  
Garrett Roser  
Julie Sahara  
Mary Sayerstad  
Kristi Schaeffer Kleutsch  
John & Janice Schmidbauer  
Jessica Schmidt  
Gary Schroeder  
Amy Seghers  
Renata Serracchioli  
Francis Singer  


Sozo Chiropractic  
Special Fitness  
Lydia Spottswood  
Jaclyn Stassen  
State of Wisconsin  
Doug & Joan Stanich  
Larry Stenholt  
Cindy Stewart  
James Stewart  
Johanna Susmilch  
Steve Swiatko  
Tender Touch Therapy  
Tgar Group Inc.  
The Schaeffer Financial  
Group, LLC  
Pamela Thomey  
Linda Thompson  
Tenille Thornton  
Tire Plus Service Center  
  
U. S. Charitable Gift Trust  
  
   


Dennis Vanderhoof  
Jeffery Vantuyle  
Anthony Ventura  
VFW Post 1865  
Anthony Villalobos



Vrakas CPAs & Advisors  
Jim Wavro  
John & Judy Wavro



Nancy Wells  
Larry Willems  
Roslyn Wilsak  
Jacklyn Wintersheimer  
Kelsey Wipper  
Bob Wirch  
Woodman's Market  
Michael Zacker  
Vincent Zanotti  
Stephanie Zuehls

## OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.



## OUR VALUES

- CARING:** Show a sincere concern for others.
- HONESTY:** Be truthful in what you say and do.
- RESPECT:** Treat others as you want to be treated.
- RESPONSIBILITY:** Be accountable for your promises and actions.

## OUR CAUSE

At the Y, strengthening community is our cause. Every day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive.

## OUR VISION

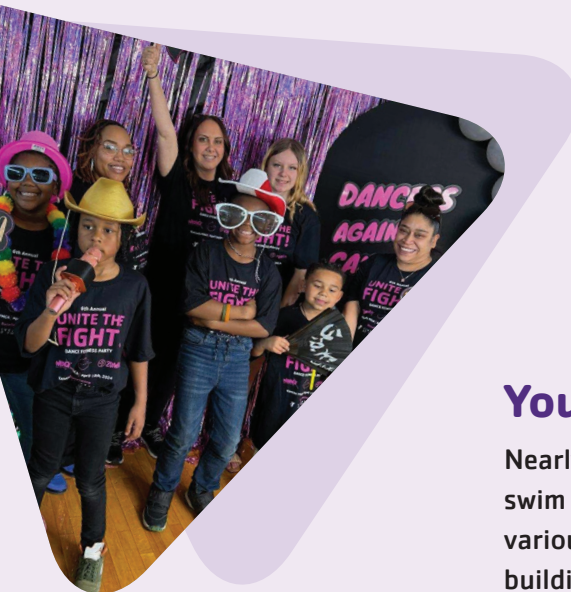
To be a community leader connecting families to build healthy minds and bodies.



# YOUTH DEVELOPMENT

Nurturing the potential of every child and teen.

We believe positive early experiences are essential to future success. The values and skills learned early on are vital building blocks. Because of the Y, more young people in our community are taking a greater interest in learning and making smarter life choices.



## B.A.S.E. Programs

**497** elementary students participated in our Before and After School Enrichment program (BASE) in 2023. BASE is offered at Dimensions of Learning, Forest Park, Prairie Lane and Stocker Elementary Schools, plus our site at the Kenosha Y, which provides transportation to the Y from schools without an onsite BASE program.

## Youth Swimming Lessons

Nearly **1,400** children gained essential swim and water safety skills through our various programs & classes this year, building confidence and ensuring they're safer around water.



## Achievers by the numbers...

Achievers is a grant-funded and donation-fueled program and has helped us to serve over **267** young people in 2023.



**500 hours** - Each Achiever committed to receiving additional math and literacy instruction that not only connects what they do in the classroom, but in everyday life.



**98%** of Parents/Caregivers are **Very Satisfied** with the impact the program has had on their achiever student.



Teachers reported **75% Significant Change** in overall progress among Achievers.



"I've seen many improvements with Y Achievers students. Their reading, writing, and math skills have all improved. They all enjoyed the program and looked forward to it at the end of the day!"

— KUSD Classroom Teacher



# HEALTHY LIVING

## Improving individual and community well-being.

Being healthy means more than simply being physically active. With a mission centered on balance, the Y brings families closer together, encourages good health and fosters connections through fitness, sports, fun and shared interests.



In 2023, **388 runners** participated in the annual Firecracker Run/Walk.



Over **14,000 members** were served at the Y.



**20,230 workouts** took place during drop-in group fitness classes.



We had **103,179** scanned visits by seniors participating in group exercise, aquatic fitness, pickleball, and more.



## LIVESTRONG® at the YMCA

We graduated **7 champions** from the LIVESTRONG® at the YMCA program in 2023. This is an evidence-based program that helps adult cancer survivors reclaim their health and well-being following a cancer diagnosis.



## Tri My Best

**89 athletes** participated in this adaptive Swim/ Bike/Run Triathlon. We continue to partner with Tender Touch Therapy and hold this event for children and young adults with developmental disabilities.

## Miracle League Program

Our Miracle League program had **82 participants** in 2023.



“All the kids at the little diamond are playing their hearts out. Playing on a real field and they are being cheered and supported! And they succeed! It is, indeed, a Miracle League!!!”

— Grandparent of a Miracle League Player



# SOCIAL RESPONSIBILITY

Giving back and providing support to our neighbors.

The Y has been responding to Kenosha's most critical social needs for over 90 years. Through the YMCA thousands of volunteers, donors, leaders, and partners are empowering people to be healthy, confident, connected, and secure.



## Volunteers

In 2023, **791 volunteers** gave approximately **2,609 hours** of their time.

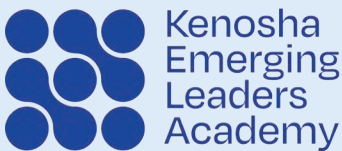
## Feeding Families

Our **434 volunteers** worked over **1,495 hours** preparing and distributing **920 baskets** containing **18,400 lbs.** of food in 2023, serving approximately **3,680 individuals** in our community.



## Water Safety Kiosk

Together with the Safety Around Water Coalition, we established a Water Safety Kiosk at Simmons Island. This kiosk features critical messaging to inform visitors about hazardous currents near the pier and provides guidance on how to respond if they or others are in danger.



The Kenosha Emerging Leaders Academy (KELA) is a collaborative initiative led by the City of Kenosha, providing "Steps to Success" opportunities for students and young adults in Kenosha.

Through the collaboration of **10 dedicated community partners**, KELA will be committed to equipping students and young adults with the skills and resources needed to pursue college or career opportunities.

### KELA Partners



"This initiative (KELA) is designed to give young people a chance to succeed in our community."

— John Antaramian



# 2023 Y AWARDS

Y Awards are given to those that have exemplified the Y Core Values of Caring, Honesty, Respect, and Responsibility in our three Areas of Service: Youth Development, Health Living, and Social Responsibility.



## CALLAHAN AWARD

*The Callahan family's dedication to public education, social services, and community vitality is honored with the naming of the Health & Wellness Member of Excellence as the Callahan Award.*

### Vern Trabert and Linda Books

#### Health & Wellness Members of Excellence

We have two Callahan Award Winners: Vern and Linda. Vern's healthy living journey began at the Y in 2021, where he walks the track and participates in Chair Yoga and Butts & Guts to improve his strength and health. At 81, he inspires us all! Linda joined in 2020 after surgery, starting with a walker and Chair Yoga. She met Vern while walking the track, and today they are newlyweds! They continue prioritizing health and building community at the Y.



## WAVRO AWARD

*John & Judy Wavro have been strong YMCA advocates, supporting the scholarship fund to ensure access for all. In recognition of their dedication, the Youth Development Award will be named the Wavro Award.*

### Lyra Lefstad

#### Youth Member of Excellence

The Kenosha YMCA Sports Department is proud to announce Lyra Lefstad as the 2023 Wavro Award recipient. Lyra's dedication to basketball is remarkable, consistently joining YMCA classes, leagues, and camps to improve. This summer, she was named MVP of the Milwaukee Bucks Summer Camp at the Y, earning a certificate and signed photo of Bobby Portis. Lyra exemplifies the Y's core values and is preparing for the YMCA Winter Basketball League, aiming for her first championship.



### Katelyn Holmquist

#### Youth Member of Excellence

Katelyn, an 8th grader at Mahone Middle School, is a dedicated and hardworking student in her first year of the Teen Achievers program. She's quickly become a leader, excelling in her work while helping classmates with theirs. Katelyn maintains good grades, shows empathy, and builds strong connections with both staff and peers. "In my three years at Mahone, I've never met a student more deserving of this award," says Elly Everts, Teen Achievers Site Director.





## KUENY AWARD

*Mr. Robert Kueny was a dedicated swimmer and Y member for over 50 years. He and his wife, June, were the lead contributors to the Kueny Aquatic Center. In recognition of their commitment to the Y and love of swimming, the Aquatic Member of Excellence Award will be named the Kueny Award.*

### Dan Conder

#### Aquatics Member of Excellence

Dan Conder's passion for swimming began at Camp Freeland Leslie (CFL), where he swam over 147 miles during 19 years of attending, including a 15.3-mile swim in just under 8 hours. When CFL closed in 2021, Dan honored the camp with a 5-mile memorial swim at the YMCA. In 2022, he joined the Y's One-Hundred-Mile Swim Club, swimming 777 miles that year. He's on track to surpass 1,000 miles by year's end. "The 100-mile club feels like the Mile Swim at CFL to me."



## NASH AWARDS

*The Nash Awards honor individuals and organizations that take Social Responsibility to heart and help to advance our core values of Caring, Honesty, Respect, and Responsibility. In 1928 the Nash family made a \$400,000 donation, toward a community youth center on the condition that residents match it dollar-for-dollar. Kenosha residents responded and in 1930, the doors of the YMCA were opened.*



### Kimberly Graba

#### Volunteer of the Year

On January 4th, Kim Graba's visit to the Kenosha YMCA took a terrifying turn when she suffered cardiac arrest in the locker room. Six Y staff and members worked together, performing CPR, using an AED, and calling paramedics to save her life. With only a 5% survival rate for cardiac arrest outside hospitals, Kim considers herself lucky. Now with an internal defibrillator, she's doing better, has taken a CPR class at the Y, and volunteers at events to give back to the organization that saved her.



### Herzing University, Kenosha

#### Business Partner of the Year

Herzing University has been a strong supporter of our community, moving into downtown Kenosha and actively participating in local organizations. Leaders like Jeff Hill, Erin Ginn, and Kristen Hoffman have shown their commitment, with Herzing involved in events like our Golf Outing, Healthy Living Fair, Fall Fest, and Tri My Best Triathlon. For their dedication, Herzing University has earned the Nash Award for Business Partner of the Year.



### Cathie Marlar

#### Employee of the Year

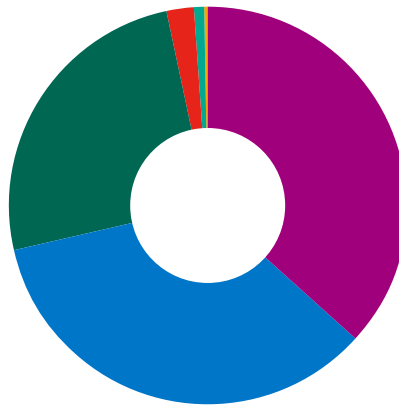
Cathie Marlar has been a dedicated Kenosha YMCA Health and Fitness employee for 22 years, originally working at the downtown location. As a Personal Trainer and Group Fitness Instructor, she has taught nearly a dozen formats, including Hi/Lo Aerobics, Step, and Senior classes, helping thousands live healthier lives. A former "Y kid" herself, Cathie values the Y's mission and has built a supportive community of members who share her passion for fitness and friendship. We're grateful for her dedication!

# FINANCIAL REPORT

Fiscal year ending December 2023

## 2023 ACTUAL REVENUE

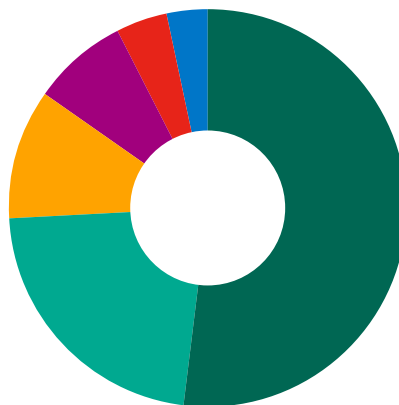
Program Fees	\$1,162,047
Contributions & Grants	\$1,650,459
Memberships	\$1,691,836
Rental Income	\$100,693
Sales	\$31,789
Miscellaneous	\$10,305
<b>TOTAL</b>	<b>\$4,647,129</b>



Memberships	36.4%
Contributions & Grants	35.5%
Program Fees	25%
Rental Income	2.2%
Sales	0.7%
Miscellaneous	0.2%

## 2023 ACTUAL EXPENSES

Payroll & Expenses	\$2,442,149
Professional Services	\$151,279
Supplies & Equipment	\$495,174
Occupancy	\$1,028,047
Other	\$202,977
Depreciation & Amortization	\$358,469
<b>TOTAL</b>	<b>\$4,678,095</b>



Payroll & Expenses	52.2%
Occupancy	22%
Supplies & Equipment	10.6%
Depreciation & Amortization	7.7%
Other	4.3%
Professional Services	3.2%

# CONSTITUENCY REPORT

## 2023 PROGRAM ENROLLMENT

Child Care	7,711
Health Enhancement	1,353
Aquatics	5,399
Sports & Dance	1,263
Facility Rentals	289
<b>TOTAL</b>	<b>16,015</b>

## 2023 MEMBERS BY AGE

5 years & under	1,013
6 - 11	1,319
12 - 17	1,786
18 - 29	2,505
30 - 54	3,572
55 - 64	1,128
65+	2,723
<b>TOTAL</b>	<b>14,046</b>

# BOARD OF DIRECTORS AND STAFF

## 2023 Board of Directors

**Tom Laken III**

**YMCA Board Chair**

Finishing & Plating Service

**Andy Callahan**

**Vice Chair**

Cove Realty

**Pamela Thomey**

**Treasurer**

Snap-on (Retired)

**John Schmidbauer**

**Secretary**

Kueny Architects

**Steven Donovan**

**Immediate Past Chair**

Community State Bank

**Pastor Grace Cajiuat**

Wesley United Methodist Church

**Trisha Camosy**

Camosy Construction

**Heather Connolly**

KUSD Administrator

**Patricia Demos**

KUSD (Retired)

**Andrew Gavin**

UW-Parkside

**Erik Guttormsen**

Guttormsen & Hartley

**Hansel Lugo**

KUSD Administrator

**Katherine Marks**

City of Kenosha

**Justin Mathews**

Upload Partners

**Garrett Roser**

Case New Holland

**Heidi Salas**

Snap-on

**Kristi Schaeffer Kleutsch**

The Schaeffer Financial Group, LLC

**Juan Torres**

KUSD (Retired)

**Jim Wavro**

Fairway Mortgage

## Kenosha YMCA Staff

**Cindy Altergott**

Executive Director

**Chris Finkel**

Development Director

**Shannon Gonzalez**

Finance/HR Director

**Keeliah Hampton**

Youth & Family Director

**Tenille Thornton**

Senior Director

**Stephanie Zuehls**

Aquatics Director

**Jim Anderson**

Facilities Director

**Mel Robinson**

Marketing & Special Events

**Jaclyn Weir**

Payroll & Benefits Coordinator

**Cheryl Hervat**

Account Specialist

**Lisa Eckardt**

Youth & Family Assistant Director

**Blake Collins**

Sports & Recreation Director

**Dr. M. Rachel Mall, EdD**

Education & Community Impact  
Director

# THE Y. FOR A BETTER US



## MAKE THE Y POSSIBLE

The Kenosha YMCA is dedicated to strengthening our community and relies on the support of neighbors like you to enable us to fulfill our commitments. From ensuring that kids receive educational and emotional support through our afterschool program, to teaching people life skills in our Safety Around Water program and more, your contributions allow everyone to access the resources and support they need.

Volunteer. Advocate. Donate.

Find Your Y



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

### KENOSHA YMCA

7101 53rd Street  
Kenosha, WI 53144  
P: 262.654.YMCA  
F: 262.653.9886  
[kenoshaymca.org](http://kenoshaymca.org)

Annual Report printing provided by:



Annual Report design by:

